

Impact of Digital Technologies on Economic and Marketing Innovation and Competitiveness within VLSI System Employment

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ABSTRACT

This article examines the role of digital technologies in shaping economic and marketing innovation and competitiveness for firms engaged in employment in Very Large Scale Integration (VLSI) systems. The evolution of semiconductor technology has made integrating digital technologies a critical part of innovation in VLSI design, production, and application. The study begins by exploring the current state of play in VLSI technology and the role of digitalization in enhancing operational efficiencies and fostering innovative approaches to product development. An extensive analysis of recent developments in VLSI systems employment demonstrates how digital technologies such as artificial intelligence (AI), machine learning, and automation can facilitate improved design optimization, yield enhancement, and reduce time-to-market for semiconductor products. The enhanced design efficiencies and timely product development accruing from applying digital technologies translate into a greater competitive advantage for firms in a global marketplace. The article examines the synergies between digital technologies and economic innovation. It highlights how firms can leverage digital technologies to enhance data analytics and advanced manufacturing processes, creating more intelligent and capable VLSI systems for next-generation electronics, telecommunications, consumer goods, and many other applications. The article concludes by contending that embracing digital technologies is necessary and critical for economic innovation and competitiveness for firms engaged in VLSI systems employment. The article also calls for further examination of emerging digital tools and platforms to shape the semiconductor industry's trajectory at a much faster pace, leading to more robust economic growth and technological advancement.

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INTRODUCTION

The rapid development of digital technologies has caused demonstrated transformations in multiple sectors of the global economy that have fostered innovation and competitiveness. Within these sectors, one of the most

cutting-edge is the Very Large Scale Integration (VLSI) system industry, whose devices and systems serve as the foundation for the contemporary development of most modern electronic systems and applications. VLSI technology - which allows for massive and serial

integration of hundreds of thousands to millions of transistors packed on an individual chip - has served as a core enabling and integrating technology for a multitude of applications in every consumer or complex microelectronic device and system that we use daily, especially in the fields of electronic goods and systems, sophisticated computing systems, telecommunications, and automotive technologies. In our digital age, where most industries are looking toward digital solutions to enhance economic performance, innovation, purity, and competitiveness, policymakers, businesses, and researchers must be able to better understand the development and applications of these technologies alongside their geographical impacts on economic and social innovation and competitiveness. Modern electronic components are now highly integrated and miniaturized in order to process information; innovation in integrated circuit design involves the application of sophisticated digital technologies such as artificial intelligence, machine learning, etc. These digital technologies help to increase the efficiency of the CAD/CAM design process and speed up data processing in real-time, and the Internet of Things supports the development of more intelligent devices to upgrade user experience. With the help of digital technology, intelligent VLSI systems can provide many more benefits for most users. Therefore, over recent years, the capabilities of VLSI systems have been greatly enhanced by information and communication technologies and digital technologies. By driving new economic activities and improving the competitiveness of firms, digital technology also plays a crucial role in developing the VLSI industry.

The digitalization of VLSI systems is increasing economic productivity in multiple aspects. Companies that exploit their digital capabilities can reduce design and manufacturing costs while improving product quality by designing better and more differentiated products. This will eventually enhance their competitiveness in designing next-generation cutting-edge products with shortened time to market. Digital transformations can help companies respond more quickly to changing market demands, and customer tastes that are inherent to technological development. However, this transformation of the VLSI industry towards digitalization necessitates large investments in research and development, the management of highly complex supply chains, and the acquisition of new skills. Yet, these multiple influences on the VLSI industry also create opportunities for the development of robust strategic frameworks and policy directions. These frameworks and policies cannot only stimulate innovation but also foster the competitiveness of VLSI systems in the emerging economy, providing a promising outlook for the future. The deployment of

digital technologies is not only affected by technical and economic factors of the VLSI system employment area but also significantly affects the marketing function, which modifies the way companies in this sector present their products and services to their customers. Advances in digital tools and strategies are increasingly surrounding contemporary enterprises, leading to enhanced competitiveness and innovation in marketing strategies.

The purpose of the article is to delve into the numerous economic implications of digital technologies on the innovation and competitiveness of the VLSI sector, as well as the employment sector in the electronics industry. By examining recent trends, technological developments, and their economic impact, we seek to provide a comprehensive understanding of how the digital technology revolution is shaping the future of VLSI systems and the economy.

Theoretical Background

Digital technologies are forcing innovation to speed up through their ability to improve the productivity of the people using them and giving companies a leg up by allowing them to innovate faster. Chirumalla (2021) notes that digital technologies vastly enhance productivity and let firms innovate. Their research shows that firms can develop new products faster when they use digital technologies. Usai et al. (2021) state that more innovative companies are more likely to use digital technologies - a key factor driving forward innovation is more efficient processes and greater connectivity with customers. Digital technologies are enabling this in the form of value co-creation by connecting organizations and their knowledge (Barile et al., 2024). Open innovation is a distributed innovation paradigm that assumes that firms can and should use externally provided ideas as well as internal idea generation (Bigliardi et al., 2021). The essence of the model is that firm boundaries are permeable and that there are multiple sources for innovation, internal and external. Openness allows different types of firms (start-ups and large entities) to co-create value through digital innovation platforms, such as collaborative innovation spaces. Obradović et al. (2021) showed that firms with open innovation practices benefit the most from such open innovation approaches.

The proliferation of large amounts of data, especially through digital technologies, gives organizations the capacity to make better decisions thanks to big data analytics (Awan et al., 2021). More and more companies nowadays can collect, process, and analyze data, allowing them to make better-informed strategic decisions and

innovate. According to Sultana et al. (2022), becoming data-driven will enable the company to focus on market trends, customer preferences, and innovation, creating greater competitive differentiation and improved performance, which, in turn, has the potential to activate innovation ecosystems that contribute directly to economic growth. This process is not just limited to the internal functioning of companies - regarding big data analytics; firms can now develop products and services that adapt to customer preferences and even discover previously unknown market needs.

Integrating digital technologies has introduced VLSI companies to a data analytics-based marketing strategy. These companies can extract useful information from large datasets accumulated from multiple sources, such as consumer interactions, market trends, and competitors' approaches. Marketing experts can identify consumers' behavior, preferences, and trends through predictive analytics and machine learning processes (Gkikas & Theodoridis, 2022). This information can then be used to build customized marketing campaigns to increase the conversion ratio and customer stickiness. According to Shpak et al. (2023) digital technologies have not only accelerated innovation but also revolutionized business models, redefining how value is delivered to the market and revenue is generated. The advent of e-commerce, enabled by digital technologies, has fundamentally altered the retail landscape, allowing companies to sell directly to customers and offer personalized experiences. A research of Xu et al. (2024) in this area underscores the significant advantage that firms gain when they use digital technologies to reshape their business models, enhancing their agility and responsiveness and, in turn, fostering innovation. According to Chakravarthi (2020) VLSI technology is a fundamental advance in modern electronics, enabling the integration of millions of transistors on a single chip. Recent digital technologies in microelectronics are pushing the wavefront of VLSI design and application forward. As Morgan et al. (2021) note, advances in sophisticated fabrication techniques and design automation have shortened the time-to-market for new products and increased their sophistication.

Hussein et al. (2024) stressed that personalization is one of the most important marketing trends, especially in the ultra-competitive VLSI sector. Digital technologies empower the proven efficacy of personalized marketing by allowing marketers to provide more relevant communications to targeted audiences more frequently. Marketers can improve their marketability and maintain existing relevance by carefully monitoring platform trends. Many tech-savvy VLSI companies redesign and optimize their unique websites. Customer relationship

management (CRM) systems and marketing automation tools can provide a VLSI sales channel with the ability to send personalized communications based on past purchasing behavior for future marketing purposes. Additionally, they can grant salespeople access to a central customer record repository, facilitating more efficient and coordinated data-centric selling efforts, among other differentiating benefits. With the use of these new digital technologies, firms can better provide their customers with the products they want and adjust to the changing needs and preferences of the market in much shorter periods of time.

Economic innovation - the way ideas or inventions lead to economic value - is deeply affected by the digitalization of the economy. Digital technologies, according to Ghosh et al. (2021), have led to new ways of doing business, distinctive organizational processes and systems, and new capabilities for coordination and optimization that spur productivity growth and enhance value creation. These are the ways digitalization manifests as innovation in VLSI systems, for instance, in process innovations in electronics, manufacturing technologies, and the drive towards more sustainable and environmentally friendly practices. Atalay et al. (2022) highlight how digital twins (real-time simulations of a physical system in a virtual environment) have played a role in the development and production of VLSI.

The competition among VLSI companies is becoming increasingly dominant in innovation based on digital technology. Research and development (R&D) should be the answer to this question. According to Cao et al. (2023) industry competition lies in the resource-sharing power of enterprises. For VLSI systems, the ability to innovate is key. As Liang & Li (2022) stated, enterprises that invest in digital technologies can improve their R&D capabilities to produce innovative products. Using the Internet, enterprises can exchange information with allies and enhance knowledge sharing, reinforcing the distinctiveness of their R&D efforts.

METHODOLOGY

Research Approach: To assess the influence of digital systems and computational innovations on the economic competitiveness and innovation of VLSI system employment, this article is based on a systematic review that was adopted as the main method of synthesizing existing research with the aim of reducing publication bias and increasing rigor and certainty of findings.

Research Strategy was conducted to identify relevant studies on digital technologies and VLSI systems and their economic implications. Search terms were used,

such as *wearable VLSI, biomedical VLSI, implantable VLSI, economic innovation, materials informatics, data-driven materials for microelectronics, optimizing materials for VLSI, competitiveness, applications in nano cybernetics, Artificial Intelligence, AI in VLSI systems*. A combination of boolean operators (AND, OR) was used to help narrow the list: *digital technologies AND VLSI AND economic innovation*. Articles were included based on their relevance to the impact of digital technologies on economic innovation and competitiveness and peer-reviewed status to ensure the quality of the research.

Data Extraction and Synthesis: Marked articles after the first search to undergo a title and abstract-based screening to exclude irrelevant articles and left the included articles to be read through. Summarised information was obtained by reading through the articles and taking down key data from them, including (a) Authorship and year of publication; (b) Study objectives and research questions; (c) Methodologies employed (qualitative, quantitative, mixed methods); (d) Key findings related to the impact of digital technologies on economic innovation and competitiveness; (e) Implications for VLSI systems employment.

The collected data was divided into three categories expressing the major impact areas:

1. Enhanced design processes.
2. Enhanced operational efficiency.
3. New business models.

Thematic analysis was used to identify and interpret patterns across the extracted sources. A basic level of preliminary coding was conducted to classify and distinguish prominent themes, trends, and insights. Codes were organized into broader themes: ‘*VLSI revolution,*’ ‘*AI and IoT applications,*’ ‘*economic impact,*’ ‘*competitiveness parameters,*’ etc. For each theme, we conducted narrative syntheses to summarise the findings and contributions of the relevant literature

to economic innovation and discuss their organizational implications within the VLSI context.

A quality assessment of the included studies was performed using standard criteria that evaluate factors connected with the appropriateness of the methodologies and data robustness and relevance to review questions. Appropriately, highly regimented internationally standardized systems (like the Preferred Reporting Items for Systematic Reviews and Meta-Analyses or PRISMA guidelines) have been developed to ensure the rigor and validity of assessments.

Limitations of the Methodology: While this metaanalysis offers a useful snapshot of current scientific findings, some caveats deserve mention – among which are: 1) The research might be affected by publication bias, such that the significance of reported outcomes in different studies varies. 2) Given that the technology might change very fast, it might make sense to include some works that rapidly become obsolete, as there will be a need to update the research according to the technological progression.

RESULTS AND DISCUSSION

Digital technologies are evolving rapidly and fundamentally shaping economic innovation and competitiveness in several sectors, particularly those related to VLSI systems. We examined several recent trends, and in Table 1, we describe the most popular and contemporary ones.

The tendencies presented demonstrate the complexity of economic innovation and competitiveness in the VLSI sector when considering all the new technological waves, from the ingenuity of integrating AI to the importance of environmental sustainability and the roles countries, companies, and even consumers can play in this context. Innovations such as augmented reality (AR) and virtual reality (VR) help to open up new markets for VLSI products. AR can be used to demonstrate complex semiconductor applications or a visual representation of how a product can benefit customers in a real-world

Table 1: Trends Influencing Economic Innovation

Course	Narration
Accelerated Adoption of AI and Machine Learning	A major development in the VLSI industry is the rapid uptake of AI and ML technologies to design, manufacture, and operate VLSI products (Khan et al., 2021). AI and ML are incorporated into the design processes to improve automation, manufacturing, and operational efficiencies. These algorithms are used for everything from design automation, failure prediction, anomaly detection, yield optimization, and supply chain management. Recent studies suggest that firms adopting AI-based analytics reduce manufacturing time for new VLSI products, improve product quality, minimize production downtime, and increase yields. Beyond streamlining operations, adopting AI and ML can enable firms to remain competitive in a digitally driven market increasingly propelled by rapid VLSI technology innovations.

Course	Narration
Integration of the Internet of Things	The isomorphic integration of IoT technologies into VLSI is another emerging issue (Shahbazi & Ko, 2020). The emergence of IoT devices puts advanced requirements on VLSI chips to support high-performance data processing and connection. Therefore, most design units in VLSI companies build up their marketing lines towards application-specific integrated circuits (ASICs) and system-on-chip (SoC)-based solutions for IoT applications. That way, real-time data collecting and processing can be carried out and used for smart technology applications such as smart homes, industrial control, healthcare, sports, etc. All the transformations are not just economic innovation but the value of products such as smartphones growing due to increased functionalities and user experience.
Emphasis on Sustainability and Energy Efficiency	As global warming and the climate crisis become more urgent preoccupations, companies are investing in eco-friendly new VLSI technologies that consume less power for improved performance (energy harvesting, low-power design) (Rogdakis et al., 2024). Regulatory pressures and demands from a growing conscientious user base interested in greener electronics drive these investments. Companies that achieve green-tech innovation and integration in their product development are improving their competitive edge in the market while also contributing to environmental sustainability by appealing to eco-conscious consumers.
Shift Towards Collaborative Innovation Models	In the VLSI sector, companies enter into partnerships and cooperation agreements with universities, research institutions, and technology firms (Wang et al., 2024). By collaborating, knowledge gets shared, and the speed of innovation increases as resources and expertise can be pooled. Innovation hubs and open research initiatives are becoming increasingly common, and technology spillovers from these hubs expose the companies involved to new ideas and technologies. Beyond causing the rate of economic innovation to increase, this trend also causes VLSI companies to become more agile and responsive to market demands.
Rise of Digital Twins and Simulation Technologies	Digital twins and simulation technologies are also fast on track in the VLSI industry (Wu et al., 2021). With digital twins, processes can be monitored in real-time by virtually mirroring physical systems; various conditions can be simulated, and viable outcomes can be predicted without creating physical prototypes first, leading to cost, time, and energy savings. This means that engineers can monitor processes and design development of VLSI systems using digital twins rather than building everything at scale from scratch on each occasion. Digital twin technology is again an expression of how innovation cycles grow more effective, and decision-making processes for developing VLSI systems become more and more efficient.
Global Supply Chain Resilience	Recent trends are prompting increasing attention to building resilience in global supply chains, especially after disruptions due to the pandemic and the effects of events such as a war (Patel, 2023). VLSI companies are researching measures to reduce risk from supply chain dependency, like diversifying sources of raw materials and components, incorporating advanced supply chain analytics, and developing local production capabilities. This encourages productivity in terms of business continuity and improving innovation and responsiveness of the VLSI ecosystem, which in turn leads to greater competitiveness in a volatile global market.

environment. For illustration, an AR-enabled tour of a phone's circuitry may help familiarise customers with an otherwise intimidating engineering process. Meanwhile, VR experiences can be used to provide immersive training or product demonstrations that would be impossible otherwise. Potential clients can interact with products in as real-life-like a setting as possible. Customers are drawn to innovations that increase attention and having a novel training approach helps differentiate companies in an overcrowded market.

In addition, firms can initiate real-time marketing activities and respond to market changes and consumer

feedback promptly. Companies that make VLSI can immediately address market preferences related to the fastest available processing speeds. Social media monitoring and data analytics are valuable tools for gathering information about customer sentiments and surfacing new trends. The high velocity at which firms can create and modify the marketing strategy permits them to hone the messaging continuously to retain message effectiveness and maximize impact. In sum, when the context is characterized by technological advances and changing consumer preferences, agility in marketing strategy allows firms to adjust it in real time.

The semiconductor industry is the cornerstone of a class of devices known as Very Large Scale Integration systems, which are found in an ever-widening landscape of modern technologies. According to the analytical group Kings Research (2023), global semiconductor market size was recorded at USD 526.81 billion in 2023, which is expected to reach USD 588.12 billion by the end of 2024 and is forecasted to reach USD 1,395.37 billion by 2031 at a CAGR of 13.14% during the forecast period 2024 to 2031 (Figure 1).

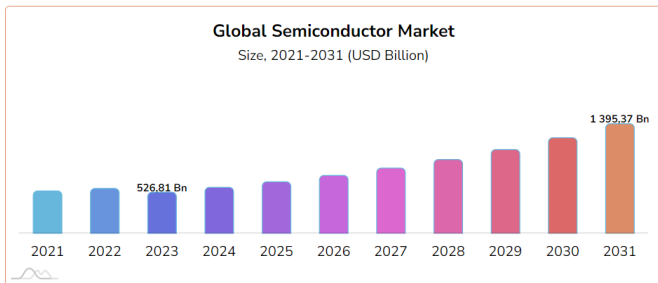


Fig. 1: Global Semiconductor Market 2021-2031 Statistics by Kings Research (2023)

The scope of work consists of the solutions provided by companies such as Intel Corporation, Hua Hong Semiconductor Limited, MediaTek Inc., Powertech Technology Inc., Qualcomm Technologies Inc., Micron Technology Inc., Samsung, United Microelectronics Corporation, Taiwan Semiconductor Manufacturing Company Limited, and SMIC. The sector has recently undergone a revolutionary technical transformation involving better manufacturing techniques, novel design approaches, and materials innovations, all of which improve VLSI systems' performance and operating characteristics while further driving economic innovation and competitiveness across numerous industries in the process. The economic impact of these advancements is illustrated in Figure 2.



Fig. 2: Economic Effects

Innovations in manufacturing processes have led to one of the most essential innovations in semiconductor manufacturing in years—extreme ultraviolet (EUV) lithography. EUV lithography employs even shorter wavelength (13.5 nm) light beams to produce even

smaller patterns on chips, allowing ever-smaller transistors to be etched on a wafer (Wurm et al., 2020). It also allows chips to be manufactured with smaller and smaller geometries, with associated improvements in both performance and lower energy consumption.

The evolution of manufacturing processes, moreover - such as the shift to EUV lithography that's discussed extensively by Mukherjee et al. (2024) - makes possible not just the optimization of microprocessor and memory design but the production of more minor chips that can process more data than ever, at higher speeds, thus boosting the quality and capability of consumer electronics, data centers, and other computing systems. This boost in performance directly pays off economically: firms that adopt such manufacturing breakthroughs can improve their efficiency of operation, making them more competitive internationally, and they can also increase the pace of innovation. Figure 3 shows that the market has been divided into multiple segments: Memory Devices, Logic Devices, Analog Integrated Circuits (ICs), Microcontrollers (MCUs), Microprocessing Units (MPUs), Sensors, and Discrete Power Devices. Each segment is represented by distinctive colour coding.

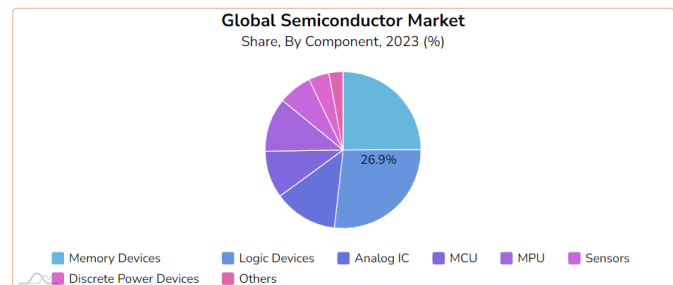


Fig. 3: Distribution of the Global Semiconductor Market by Component in 2023 by Kings Research (2023)

Memory Devices (26.9%) contribute most to semiconductor shipment value because they are the key components of all electronic systems. DRAM and NAND flash memory devices, which have become the most popular memory solutions in the past decade, are essential in storage systems for consumer electronics, enterprise-grade applications, and cloud data centers. The high percentage reflects enormous demand from various data-intensive applications and the increase in smart devices.

Logic Devices account for a large percentage of the market, performing computational tasks in everything from consumer electronics to automotive and heavy industrial applications. Strangely (or is it?), the strategic importance of logic devices is also growing as we embrace new developments in AI and machine learning, which are intrinsically reliant on logic circuits.

Analog ICs serve as a critical bridge between the digital and physical worlds. They enable interaction with real-

world signals, from temperature and pressure to sound, and they are a vital part of the IoT ecosystem. Simply put, the more IoT devices increase in number, the greater the demand for Analog ICs is likely to rise.

Microcontrollers (MCUs) and Microprocessing Units (MPUs): These two components lie at the heart of controlling a device and executing the various tasks that it is designed to do, and in turn, a massive array of new and emerging application areas such as more and more smart and connected devices in literally every conceivable market or vertical. In other words, more sophisticated MCUs and MPUs will be required.

Sensors: The slow but steady growth of the sensors segment mirrors the industry's gradual automation, the rise of smart infrastructure, and IoT. Sensors are integral pieces of the puzzle in gathering data, forming the basis for data analytics and decision-making across industries.

Discrete Power Devices: Although smaller in terms of market share, the discrete power device continues to play a key role in distributing and controlling power in an electronic system. This is even more important with a trend of escalating efficiency standards and an increased focus on energy management solutions, driving the need to distribute more power closer to the point of use.

The 'Others' category covers all other components that are not explicitly stated. This category houses specialty chips and other evolving technologies, which can be a signal of innovation in the semiconductor industry.

Improvements to semiconductor technologies allow companies to iterate and expand their product range. Manufacturers can access better materials and processes, creating high-performance chips with higher speeds, more functions, and more energy efficiency. All of these increase the value received by consumers. In particular, advanced manufacturing can lower production costs, giving companies better economies of scale and more efficient supply chains. This, in turn, means lower cost per unit produced, which benefits firm profit margins and gives them more flexibility to compete in the marketplace on price with advanced semiconductor products. This price competition will benefit both manufacturers and consumers.

The advancement brought about by the technology within the semiconductor industry is opening doors to the next generation of technologies that will be used in many fields, such as the use of artificial intelligence and machine learning with VLSI systems, which are making the products that will have better intelligence, better performance and that will respond to the external

environment in real-time, using sensing and controlling these applications, which include autonomous vehicles, Industrie 4.0 (smart manufacturing), etc. 5G communications technology is also largely dependent on cutting-edge semiconductors. More robust connections continue to fuel the demand for new chips that can support higher-speed data exchange and improved connectivity. Markets for these technologies create enormous value. These technologies unlock new revenue streams and create market opportunities in the telecommunications, automotive, medical, and other sectors.

Expanding Applications and Industry Interconnectivity

Advanced semiconductor technologies would not only enhance the use of the Internet but also induce new applications through vertical integration across industries. For example, by processing data from sensors with VLSI systems, the Nest Learning Thermostat can map the inhabitants' lifestyles and control heating and cooling according to the most efficient algorithms. It can communicate with other elements in a networked home environment to control the home from anywhere in the world through mobile apps. This increases comfort, saves energy, and reduces utility costs - all due to useful compounds created through tiny whizzes and whirs of semiconductor technology.

In the healthcare sector, sophisticated semiconductor solutions play a crucial role in reducing inefficiencies. Wearable gadgets such as fitness trackers and smartwatches, featuring complex VLSI chips, track heart rhythms, measure physical activity, or capture electrocardiograms (ECGs) to detect irregular heartbeats. These devices not only provide insights for the wearer but also remotely transmit health data to qualified professionals, enabling real-time optimization of care. This use of advanced VLSI systems instills confidence in the healthcare system, reassuring us of its ability to provide efficient and personalized medical interventions.

Advanced semiconductor technologies are changing every aspect of transportation. Automobiles connected via VLSI solutions can communicate with other vehicles, their surroundings, and cloud-based service providers. Such connectivity enables real-time traffic monitoring and control, dynamic route optimization and traffic rerouting when needed, and advanced safety features such as automatic braking systems. Proprietary chips are developed by Tesla to create the possibility of autonomous driving in some of its vehicles. Such sophisticated semiconductor technologies enable 'smart' transportation solutions in urban mobility, ultimately leading to less congestion, more safety, and more efficient use of resources.

The integration of cutting-edge semiconductor technologies enables Industrial IoT (IIoT) applications into manufacturing, e.g., the use of VLSI-enabled sensors and smart controllers for monitoring machine performance and optimizing the production processes, as practiced by Siemens's manufacturing lines. Real-time data analytics, supported by advanced VLSI systems, could help reduce downtime, improve resource optimization, and apply predictive maintenance strategies. All these have boosted production efficiency with cost reductions and an edge in the competitive market.

The potential for VLSI has always existed, and it is now beginning to manifest itself in agriculture, which is being reinvented through IoT devices (embedded with VLSI) and smart farming technologies. Precision agriculture has been made possible due to sensors and IoT devices deployed in the field to monitor the physical environment (soils, weather forecast) and crop plants. These data sciences are increasingly being utilized by corporations such as John Deere to provide farmers with actionable intelligence on irrigation, fertilizers (fertigation) application, and weeding. This will lead to more efficient use of water and fertilizers, thus increasing yield (thereby feeding a growing global population) while decreasing negative environmental impacts. Therefore, today's data-driven agriculture emerges from the paradigm shift called the industrial VLSI transformation. The emergence of innovative applications, such as precision agriculture, points to the consolidated silicon technology platform's pervasive and ubiquitous economic implications.

The Digital Technology Revolution and Its Impact on VLSI Systems and the Economy

Enhanced design technologies are part of an exciting wave of digital technologies, including electronic design automation (EDA) - the process of generating logical circuits and translating them into physical connectors that will drive the next generation of VLSI systems. AI and machine learning technologies are rapidly becoming quite adaptable, which will profoundly impact the design of VLSI systems. For instance, a designer might want to design two similar analog circuits, such as amplifiers, except for a difference in one parameter. Now, instead of starting the design from scratch, the designer can input the basic tolerance of the amplifier design using an EDA tool that uses machine learning. The EDA tools can learn from past designs and cleverly recombine and automate previously designed circuits to create a new one, complete with detailed circuits, schematics, bill-of-materials, tests, and specifications. The entire process becomes automated, and the designer only

needs to optimize several parameters. Crucially, this would reduce the chances of human-induced errors. This process drastically reduces the total design time, compacting the product's time-to-market. The designer can design and refine multiple parameter changes in one run, resulting in drastically faster design times.

When the computers were new, the challenge was a simple, neat model called VLSI. It explained well how the chips of those days worked, containing around 10,000 transistors (Wong & Iwai, 2005). Now, even the most straightforward chips have billions of transistors. The number of components in circuits is growing so fast that it has become the most obvious measure of how advanced a chip is. Each new generation of digital technologies works with many more components than its predecessor. According to Bakos (2023), in 2010, Apple adapted the ARM Cortex CPU to make the most powerful portable computer in the world at that time. It introduced in 2013 had 1 billion transistors, and in 2018 - 6.9 billion, which is already a small fraction of what will be possible (Bakos, 2023). Sophisticated integrated circuits are becoming ever more transparent. But, with the increasing complexity of circuits, the rules by which they work are becoming more difficult to grasp. Sophisticated integrated circuits are becoming ever more black-boxed. Today, state-of-the-art chips function beyond simple digital circuits integrated into a single element: analog functions such as sensors, power conversion, and control, but also digital functions such as processing, storage, and radio-frequency circuits, all in one single element. In fact, one could say that the main challenge for digital technology in the coming decades is to become even more black-boxed. The current integration trend is leading to smaller, faster, and leaner integrated circuits, as shown by the System-on-Chip (SoC) design concept. All this helps make consumer devices smaller and more energy-efficient, just as current and prospective consumers demand.

As VLSI systems are increasingly integrated into virtually every industry, we see unprecedented gains in productivity. The manufacturing sector can implement automation and real-time data analysis, optimizing task completion and resource allocation. McLennan (2022) estimated that digital technologies can increase productivity worldwide by up to 1.4 percent annually and are the key drivers of future growth.

Faced with the digital technology revolution, which is making it necessary to develop a whole new set of job skills that complement or even replace some existing jobs, especially in the manufacturing sector, confident policymakers have been paying attention to developing

new types of work (Shpak et al., 2024). Thanks to the growth of the semiconductor industry, Taiwan and South Korea are leading the world in this respect. One of the most successful policies has been tailored training for employment provided by the governments of those countries. In line with the requirements of the rapidly developing digital semiconductor industry and the potential of data analytics, colossal amounts of training resources are being provided free to students, nurturing them for work and life. This potential for job creation and skill development is a reason for hope in the face of the digital revolution.

However, with immense and growing benefits come significant challenges: cybersecurity, data privacy, the ethical use of AI, and the ever-present risk that new technology can enhance exclusion, thereby exacerbating existing inequalities. The digital realm could now become a great leveler, but it will require proactive policies and measures to ensure that it does. Policymakers will need to play a crucial role in addressing these challenges and building bridges in the digital era.

CONCLUSION

Increasingly integrated digital technologies are reshaping future VLSI systems, transforming older ideas about technological innovation and the manufacturing sector's fundamentals of competition. This article reviews recent changes in the semiconductor industry, where advances in fabrication, design methodologies, and interconnecting technologies underpin a series of transformations. As VLSI systems become the key component in a growing set of applications, from consumer products to core infrastructure, the industry increasingly reflects broader trends in adopting new technologies and economic change. One of the most important benefits of this digital transformation is smarter, more efficient devices. The key here is advances in producing high-performance chips, opening up new markets because the chips lower operational costs and enable you to change your offering much quicker than in the past. That flexibility is what creates the edge in the marketplace, where time and speed frequently are the first considerations for market leadership.

Moreover, the collaboration facilitated by networked systems and platforms is fostering innovation on an unprecedented scale. The sharing of knowledge and resources is empowering organizations to collectively tackle the most pressing challenges and lay the groundwork for much-needed growth across the economy. Network effects are not just amplifying productivity improvements but also giving birth to entirely new applications that

are tailor-made to address the specific challenges of the present, inspiring a new wave of collective innovation. The speed of this transformation poses its own set of problems. Rising cases of data privacy breaches, ethical dilemmas, and issues of the digital divide must all be adequately considered to shape a technoscape that is both inclusive and secure.

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